Coupon Lingo

$1.00/1, $2.00/1, etc- One dollar off one product, two dollars off one product, etc.

$1.00/2, $2.00/2, etc - One dollar off two products, two dollars off two products, etc. You must buy 2 items to receive any savings; you cannot redeem the coupon on one product for half the value.

BOGO – Buy one, get one. Will usually end with "free" or "half off" meaning buy one, get one half off, or buy one get one free.

B1G1, B2G1 – Another way to write 'buy one, get one'. The "B" stands for "buy", the G stands for "get". The numbers indicate how many of a product you must buy to qualify and the number of products you get when you redeem the coupon or offer. B1G1= Buy one, get one. B2G1= Buy two, get one B2G2= Buy two, get two

Blinkie – Manufacturer coupons dispensed by coupon machines found in grocery aisles next to products. Recognize them by the blinking red light. Dispenses coupons one at a time in intervals. Manufacturer blinkie coupons may be redeemed at any store, not necessarily the store in which you found them.

Catalina – Sometimes abbreviated as "CAT", Catalina coupon machines located at register, dispense long receipt-like coupons that may be used on a future purchase. Catalinas, refer to the coupons themselves which may be manufacturer or store coupons. Some Catalina coupons are advertised and some are generated based on consumer behavior.

Coupon Insert – Coupon circulars inserted into Sunday newspapers amongst the other advertisements. Smart Source (SS), Retail Me Not (RMN) and Proctor and Gamble (P&G)

Proctor and Gamble (PG) put out coupon inserts, sometimes just called "inserts". Coupon inserts are a valuable money-saving tool and I recommend buying multiple Sunday newspapers in order to have enough coupons to create a stockpile.

Coupon – A note from a store or manufacturer that entitles shopper to a discount on specific product. Coupons may be clipped from the newspaper, printed from the internet or even downloaded to your store loyalty card. Couponing is the practice of redeeming discount coupons in order to save money.

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Double Coupons – Select stores always double coupons up to a certain value, usually $0.50. If your store doubles coupons up to $0.50 off, any coupon $0.50 or under will be doubled in value.

eCoupons – Electronic coupons may be downloaded onto your store loyalty card or cell phone.

Extra Bucks – CVS rewards program, formerly called ECBs. Extra Bucks print according to the store's weekly or monthly advertised deals. When you make a qualifying purchase, you receive the coordinating Extra Bucks value as advertised. Extra Bucks are similar to catalinas or register rewards, but they print directly onto the bottom of your receipt.

EXP – Expires or Expiration Date

Handling Fee – Refers to an amount, usually $0.08, paid by the manufacturer to reimburse the store for the trouble of accepting a coupon. The handling fee is usually used to pay a clearing house to sort, organize and bill the manufacturer. If a store chose to sort its own coupons, they will keep the handling fee.

MIR – Mail in Rebate, refers to rebates which must be submitted by mail. These are the traditional rebates that require you to mail in both your receipt and proof of purchase in the form of UPC barcodes.

MFR – Manufacturer abbreviation. A coupon created by the manufacturer, or by a marketing company on the manufacturer's behalf. Manufacturer offers a discount to shoppers in order to entice them to buy their product. When a coupon is redeemed the manufacturer reimburses the store for the entire value of the coupon, plus a handling fee, aprox $0.08.

One Coupon per Purchase – Refers to your ability to use one coupon per item. Meant to enforce the point that you may not use two of the exact same coupon for one item.

One Coupon per Transaction – Limits you to only using one of this coupon per transaction. You may request to do separate transactions. Example: If you have 5 coupons that read "one coupon per transaction" you may request to separate into 5 transactions and pay 5 times.

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Peelie – Adhesive manufacturer coupons found on products in the store. Peelies are often good on a wider selection of products than the one it is stuck to. Be sure to read the fine print on the peelie to discover if the coupon may be used on a smaller size or different variety of the same product, to allow you to maximize savings.

P&G – Proctor and Gamble manufacture a wide range of consumer goods and are one of the largest corporations in the world. Proctor and Gamble puts out monthly coupon inserts filled with coupons for a variety of Proctor and Gamble produced brands, just a few of which include: Always, Bounty, Crest, Dawn, Gillette, Olay, Pampers and Tide.

Purchase – A purchase refers to buying any item. If I buy 30 items on a single shopping trip, I just made 30 purchases.

Purchase-Based Coupon – Purchase-Based coupons specify a dollar amount off a minimum dollar future purchase. Some common values: $2 off $10, $3 off $15, $4 off $20. Purchase based coupons may be used in addition to store and manufacturer coupons.

Raincheck – A Rain Check is a written slip that you can request from a store when a sale item is out of stock. When the store restocks the item, after the sale period is over, a rain check entitles you to purchase for the previous sale price. Store may include an expiration date as well as a quantity limit on your rain check. Rain checks are usually issued at the customer service desk.

Rebate – A rebate is a refund of part or all of the amount paid. I refer to rebates as programs that offer you cash back for making a qualified purchase. Rebates are sponsored by a store or a manufacturer. Either clip and mail UPC barcodes or enter receipt proof of purchase online, then wait for your rebate check in the mail.

RR – Register Rewards. Walgreens drugstore rewards program, and version of the catalina coupon. Look for the same machines located at register, dispensing long receipt-like coupons that may be used on a future purchase. RRs cannot be 'rolled' like catalinas.

Rolling Catalinas – Refers to the practice of separating your purchase into multiple transactions in order to use register catalina coupons from your first transaction to pay for your second transaction. Another catalina prints from the 2nd transaction that pays for the 3rd transaction and so on.

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RMN – Retail Me Not. Formerly known as Red Plum coupon inserts and website feature coupons from a variety of manufacturers. Retail Me Not, supplies coupon inserts inside your Sunday newspaper.

SS – Smart Source. A marketing company, like RP, Smart Source coupon inserts and website feature coupons from a variety of manufacturers. Smart Source is part of News America Marketing Co. Smart Source coupon inserts can be found in most Sunday papers.

Stacking – Stacking may refer to using any two promotions together. When a coupon coincides with a promotion, we say "stack the coupon with the sale or promotion".

Stacking Coupons – Stacking coupons refers to using both a store coupon and a manufacturer coupon on one product. Nearly all stores will allow you to "stack". Only one manufacturer coupon may be used per item.

Stockpile – A food storage or stash of food and non-food items. Stockpiling is a key principle to Extreme Couponing methods. Buy items when they're on sale and you have a coupon. Buy products before you need them and build up a stockpile of food and toiletries. When you run out of an item shop from your stockpile.

Store Coupon – A coupon created by the store to entice you to buy a certain product at their store. Stores receive no reimbursement from store coupons. Store coupons may be found in the weekly ad, printed online or downloaded as e-coupons.

Store Loyalty Card: A free card which you present at checkout to receive additional savings. Fill out a short application to receive a loyalty card at your local grocer. If you don't want to carry the card, the cashier can look up your preferred card by entering your phone number.

Transaction – A transaction refers to your entire purchase, especially the payment you make for that purchase. If I buy 30 items and then pay the cashier, I just made one transaction.

Tear Pad – A pad of manufacturer coupons found near product on shopping aisles. Tear pad manufacturer coupons may be used at any store, not just the one where you found the coupon.

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WAGS – Abbreviation for Walgreens Drugstore

UPC – Universal Product Code. Bar code printed on product packages that can be scanned electronically.

WYB – (When You Buy). When reporting a deal, we always include a final price. Example: Buy 2 Mint Milano cookies $2.00 each, use 1 $1.00/2 coupons, Final Price: $1.50 each, **WYB 2**. You must buy 2 in order to use the $1.00/2 coupon, so the final price states "**WYB 2**".

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Newspaper Inserts

P&G: Proctor & Gamble

RMN: Retail Me Not

SS: Smart Source

Coupon Abbreviations

$/$: Any example of money off purchase

$1/1: You will receive $1 off of just 1 item

$2/1: Receive $2 dollars off one item

B1G2: Buy 1, Get 2 Free

B2G1: Buy 2, Get 1 Free

Blinkie: The coupon machine that spits out of coupons in the grocery aisle

BOGO: Buy One, Get One Free

Cataline (CAT): Coupon that prints after you check out at the register

Closeouts: Greatly reduced items that the store will no longer carry

Doubling: When stores double a manufacturer's Coupon value

ECB's: Extra Care Bucks- This term will only be used when referencing CVS's reward system

Exp: Expires/ Expiration Date on Coupon or Deal

Fillers: Miscellaneous items you need to purchase to get a Coupon savings amount

IP: Internet Printable Coupon

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IVC: Instant Printable Coupon

OOP: Out of Pocket

Overage: When a Coupon is more than free and will take additional $ off your final price

Peelie: Peel-off Coupons found right on the packaging

PSA: Prices Start At

Q's: Slang for Coupons

Rolling: Roll your stores "Cash" over to your next transaction

RR: Register Rewards- Walgreen's reward system

SCR: Single Check Rebate- associated with Rite Aid's Rewards Program

Stacking: When you pair or stack a manufacturer's Coupon with a specific store Coupon

WYB: When You Buy